

SHOPPING CONTACT

DESIGN YOUR OWN STYLE



COMPANY PROFILE

23 MARKETING
concepts
DESIGN | PRINT | BRAND





ABOUT US

23 M is an agency specialising in Branding, Web Development and Print Management. A fresh perspective and far-sighted approach set us apart in today's competitive media environment.

We offer an extensive range of technical and creative services; dedicated brand building, future-proof web design, engaging social media management and creative design collaterals – all of which come together to maximize the potential of your enterprise.

Apart from these core services we offer a range of ancillary services, which in unison can cater to all your diverse and evolving needs. These include Advertising, Graphic Design Business Branding and Marketing, Marketing and Promotional Materials, Social Media & SEO Services.

We ensure that your ideas and identity leave a mark on the world.



WEB SERVICES

We are more than just a web design office,
we,

- ✓ Website Design and development
- ✓ Custom web application development
- ✓ Website Maintenance and Support
- ✓ Domain Name Registration and Management
- ✓ Hosting Services (Email and Website)
- ✓ Website Online marketing and Advertising

WEBSITES

We are capable of developing any type of a website from a simple page to a Hi-tech E-commerce Website, we strive to make your online presence a real experience.



We build custom web applications that help build and drive business by automating services through their value proposition, these applications are built on agile web programming PHP platforms and frameworks such as Code Igniter and Zend. Some of our latest applications in the market include;

- » Online Invoice/Quotation Request System.
- » Survey and Questionnaire systems.
- » Bulk SMS Based System.
- » USSD Systems.
- » Online Payment Integration with third Party Systems.
- » Online Booking and Reservation Systems (Flights, Accommodation).
- » Online Ticketing and Support Systems.

Types of websites

- Corporate for both the big boys and SMEs
- E-commerce
- Personal or biography
- Educational
- Religious
- Non-governmental Organisations
- Other categories custom-made just for you

Best standards and practices

We always use industry best standards and practices with focus on 6 main areas:

- o Usability
- o Speed
- o User friendliness
- o Security
- o Responsiveness
- o Eye catching design

Best standards and practices

We are not just your normal web design office, we do not just design to complete your web design project,

We work to build your brand with outstanding and Precision.

- o Cascading Style Sheets (CSS) to make your website have a great look
- o Photoshop to ensure your images and graphics are crispy
- o High quality images with rights to give your website an exciting look
- o A content management system - to help you manage content
- o A mobile/responsive website for easy mobile viewing
- o Search engine optimisation for your business to be found, leading to sales
- o Online payments to enable you to get paid online by your clients
- o Newsletters design
- o Important tools such as:
 - o Language translator
 - o Foreign currency converter
 - o Loans calculator
 - o Opinion polls
 - o Frequently asked questions (FAQs)
 - o Online application forms
 - o Google Analytics
 - o Google Maps



Web Hosting

With the support of our partners, We are Kenya's affordable, Reliable lightening-fast web hosting for as low as Ksh 2,000 per year.

Whether its Shared web hosting, Reseller Web Hosting, Cloud Web Hosting or Dedicated Web Hosting Servers, We got you covered. 99% uptime, 24/7 support and MORE.

Features include:

- o Unlimited web hosting
- o Limited web hosting
- o E-commerce web hosting
- o 24/7/365 Support
- o 99.9% Uptime Guarantee
- o Addon/Parked Domains
- o Anonymous FTP



- o Sub Domains
- o FTP Accounts
- o Free Dedicated IP
- o Wordpress Hosting
- o JOOMLA Hosting
- o MySQL Databases
- o Streaming Audio/Video
- o Unlimited Email Hosting
- o POP3 Accounts
- o Web Mail
- o E-mail Alias
- o Auto Responders
- o Mailing Lists
- o Mail Forwarding

Domain Registration



Web Domain name registration is a crucial part of web hosting and needed by all websites even before the development process starts.

We are one of the most reliable and cheapest domain name registration services in Kenya. Understanding the needs of having a unique name for your business or website, we bring you easy to register domain platform. A unique domain name not only gives you an edge over your competitors but also increases the prominence of your online reach.

We provide the best deals, best packages and easy to follow procedure for the domain name registration.

- o Domain name selection
- o Domain locking to avoid illegal transfer
- o Domain renewal services
- o Domain transfer services



Domain Name Registration



Our Organic Search Engine Optimization and Search Engine Marketing includes a full assessment of your current website, reports on valuable keywords and niche markets, and a full gamut of SEO techniques that are tried and true over the years. Our services work with Google regardless of algorithm changes and changing theories.

Our search engine optimisation (SEO) services are designed to increase visibility within the algorithmic (“natural”, “organic”, or “free”) search results to deliver high quality, targeted traffic to your website.

All our work is handmade, there's no artificial bots, spam, or pesticides in our organic strategies, and every campaign we work on is entirely bespoke to your industry, your business, and your team.

YOUR BUSINESS



SOME OF OUR JOBS.

Check out these Awesome websites
by #Team23.
Just click any



<http://bluelinegifts.com/>
<http://redstarea.com/>
<http://www.crestbuild.co.ke/>
<http://kitchensandbeyond.co.ke/>
<http://www.holylandafricasafaris.co.ke/>
<http://www.powerlitetec.co.ke/>
<http://www.prynt.co.ke/>
<http://lifeplus.co.ke/>
<https://www.questpharmaceuticals.co.ke/>
<https://viprolink.co.ke/>
<https://quintonspharmacy.com>
<https://www.questpharmaceuticals.co.ke/>
<http://jaybevents.com/>
<https://www.homeandbeyond.co.ke/>
<http://www.peloooh.com/>
<http://coolprint.co.ke/>

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